Sign up for TikTok

Create a profile, follow other accounts, make your own videos, and more.

WOULD JESUS BE ON TIKTOK?

Use phone or email

Or continue with

OVERVIEW

THE NEED Young people don't have enough access to engaging biblical content online.

THE MISSION To go and make young people disciples of Christ using digital ministry.

THE HOW Collaborate church resources to make one digital ministry for all young people in N.I.

TWO VIDEO CHANNELS

1 'Dash' is family friendly fun to reach young people that may not have had any contact with church before.

2 'The 12' will make, grow and support young people as Christ's disciples through digital ministry.

77% of 13-18 year olds watch online videos everyday and on average spend 4 hours a day on video and social media apps.

God has given us the opportunity to reach millions of young people through their phones. We can work together to make a digital ministry that furthers God's kingdom.

Want to talk more? Please reach out at

hello@the12.co.uk

INTRO

We've all had different experiences in our teenage years so let's start with some FAQ's.

What is TikTok?
TikTok is an app for watching short videos averaging 21-34 seconds long. It's one of a range similar apps such as SnapChat, Instagram and Youtube.

Why do these apps matter to church?
Because young people love them. 77% of 13-18 year olds watch online videos everyday and on average spend 4 hours a day on these apps.

What is digital ministry?
Digital ministry is creatively and effectively using these mediums to continue the work of Christ and the church in the world.

How does digital ministry fit into our normal youth ministry?
Digital ministry gives us the opportunity to take our current youth ministry online, to reach the 240,000 young people in Northern Ireland and millions across the UK.

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PLAN

To implement digital ministry effectively, churches need theologians, musicians, worship leaders and those skilled in graphic design, videography, editing, storytelling and more. This demanding list is difficult for any church to fulfil but collectively we have an abundance of these people sitting in our individual congregations.

> WE AIM TO COLLABORATE CHURCH RESOURCES TO CREATE ONE DIGITAL MINISTRY TO SERVE ALL YOUNG PEOPLE IN NORTHERN IRELAND

So this is our plan; to create two video channels on the main apps.

DASH
Pure family friendly fun

A channel of fun videos to reach young people that may not have had any contact with church before and guide them towards our digital ministry.

Challenges
Segment show
Battles
and more

THE 12
Digital ministry

A channel to make, grow and support young people as Christ's disciples through the creation of engaging video content.

Podcast
Hard questions
Guided study
and more

WHO

My name is Owen Loftus and I am member at Hamilton Road Baptist Church. I am a primary school teacher, married, with one kid. And God has given me a vision of how he will use us through digital ministry.

I have felt God guiding me towards this vision for a long time. Mobile phones are powerful tools God has given the church to make disciples in all nations. In our hands we have the ability reach millions of young people to sow and grow seeds. So 'Would Jesus be on TikTok?', I whole heartedly believe yes. Jesus stood on a boat to speak to 5000 people at a time and he has given us the chance to speak to millions. Will we use it?

WANT TO SUPPORT?

At this moment I am only looking to find those interested in the project but in the future, to fulfil this vision, we will need.....

Passionate people
A talent you can contribute
To be a representative in your church to spread the word

Finance
Funding for everything involved in making videos (equipment, props and salaries)

If God has spoken to you in any way about our vision, please reach out at
hello@the12.co.uk